

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 8/31/2021

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

Coyne Public Relations LLC

(b) Registration Number

6177

(c) Primary Business Address

5 Wood Hollow Road
Parsippany, NJ 07054

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name	Position	Date Ceased
------	----------	-------------

5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐No ☐

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
------	----------------------------------	----------

See current employee list
attached(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

See current employee
list attached(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

See current employee list
attached(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

See current employee
list attached6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes ☐ No ☒

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)² during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

Cayman Island Tourism

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐ N/A ☐Exhibit B⁴ Yes ☐ No ☐ N/A ☐

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes ☐ No ☒

If yes, has the registrant filed an amendment to these exhibits? Yes ☐ No ☐

If no, please file the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
-------------------	---------------------

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
-------------------	------	---------	--------	---------

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services
-------------------	---------------------

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
Cayman Islands Tourism	various	Cayman Islands Tourism	Public relations services	\$23,838.75 per month	143,032.50
					\$143,032.50
					Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes ☐ No ☒

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
-------------------	---------------	-----------	---------	----------------

^{6, 7} A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain why no disbursements were made.

Cayman Islands Tourism pays Coyne Public Relations to provide public relations services.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
-------------------	------	-----------	---------	--------	----------

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
-------------------	------	-----------	---------	----------------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
------	-------	----------------------------------	--------	-----------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

Cayman Islands Department of Tourism

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
-------------------	----------------	--------

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Magazine or newspaper | <input type="checkbox"/> Advertising campaigns | <input checked="" type="checkbox"/> Press releases | <input type="checkbox"/> Pamphlets or other publications |
| <input type="checkbox"/> Lectures or speeches | <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams |
| <input checked="" type="checkbox"/> Email | | | |
| <input checked="" type="checkbox"/> Website URL(s): _____ | | | |
| <input type="checkbox"/> Social media websites URL(s): _____ | | | |
| <input checked="" type="checkbox"/> Other (specify) <u>Advertorials</u> | | | |

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|---|
| <input type="checkbox"/> Public officials | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input checked="" type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input checked="" type="checkbox"/> Other (specify) <u>Travel Trade Industry</u> | | |

20. Indicate the language used in the informational materials:

- ☒ English ☐ Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

If no, please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

Core Team

- **John Gogarty**, President
 - Citizenship: USA
 - Home Address: 10 Vanderpool Drive, Morristown, NJ 07960
- **Jennifer Kamienski**, Executive Vice President
 - Citizenship: USA
 - Home Address: 66 Stonybrook Road, Montville, NJ 07045
- **Lauren Mackiel**, Senior Vice President
 - Citizenship: USA
 - Home Address: 205 Hickory Avenue, Tenafly, NJ 07670
- **Amanda Early**, Vice President
 - Citizenship: USA
 - Home Address: 39 Eden Ave Unit 6, Southington, CT 06489
- **Katelyn Kwiatkowski**, Assistant Vice President
 - Citizenship: USA
 - Home: 56 Windsor Drive, Pine Brook, NJ 07058
- **Kayla Frauenheim**, Account Supervisor
 - Citizenship: USA
 - Home Address: 514 Verona Place, Bound Brook, NJ 08805
- **Julia Higgins**, Account Coordinator
 - Citizenship: USA
 - Home Address: 31 Algonquin Dr, Cranford, NJ, 07016
- **Armando Triana**, Vice President, Social Media
 - Citizenship: USA
 - Home Address: 730 William Street, Boonton, NJ 07005

Former Employees

- **Shirley Cheng**, N/A
 - No longer employed by Coyne; Last Day Worked: August 4, 2020
- **Hannah Jones**, N/A
 - No longer employed by Coyne; Last Day Worked: December 18, 2020
- **Beauregard Hayhoe**, N/A
 - No longer employed by Coyne; Last Day Worked: July 15, 2020
- **Laurel Mundth**, N/A
 - No longer employed by Coyne; Last Day Worked: June 3, 2020
- **Marissa Signorello**, N/A
 - No longer employed by Coyne

- **Melissa Messer (Berlin), N/A**
 - No longer employed by Coyne
- **Jillian Perera, N/A**
 - No longer employed by Coyne; Last Day Worked: April 10, 2019
- **Joanna DiNizio, N/A**
 - No longer employed by Coyne; Last Day Worked: August 21, 2018
- **Christina Moschetti, N/A**
 - No longer employed by Coyne; Last Day Worked: October 18, 2018
- **Danimarie Roselle, N/A**
 - No longer employed by Coyne; Last Day Worked: May 3, 2018
- **Christina Conrado N/A**
 - No longer employed by Coyne; Last Day Worked: October 19, 2017
- **Kristin Dangler, N/A**
 - No longer employed by Coyne; Last Day Worked: August 25, 2017
- **Michelle Myers, N/A**
 - No longer employed by Coyne; Last Day Worked: February 9, 2017
- **Jillian Pedrani, N/A**
 - No longer employed by Coyne; Last Day Worked: December 23, 2016
- **Michael Scicolone, N/A**
 - No longer employed by Coyne; Last Day Worked: September 22, 2016

FARA Supplemental March 2021 – August 2021

March 2021

- Joined Global PR Call to align on greater PR needs with integrated agency teams; shared current projects and POV
- Coyne shared VJP checklist and considerations
- Drafted suggested responses to Lily Girma's (Skift) interview questions regarding cruise
- Amplified CIDOT's live social sessions with regional outreach to publications in key markets

April 2021

- Coyne joined content strategy meeting with CIDOT team
- Delivered slides outlining 2020 PR results, imagery of media coverage and crisis support for CIDOT internal Minister onboarding deck
- Drafted quote for inclusion and conducted outreach for CIDOT x Porsche Motorsports North America (PMNA) partnership in conjunction with PMNA team

May 2021

- Facilitated podcast recording between Dan Taugher and Dishes N Destinations, providing Sales Manager with key messaging prior to interview
- Delivered strategy/timeline for Cook and Sip/GMT virtual event, as well as POV on potential on-island partners
- Updated CIDOT's internal Minister onboarding deck with PR slides from U.S. activity, capabilities and results

June 2021

- Submitted white paper outlining active and previous media opportunities for the Hon. Minister's consideration, as well as our strategic media relations approach for future opportunities/introductions
- Conducted outreach for National Mojito Day, leveraging Mojito recipe from Cayman Spirits Co.
- Shared comprehensive PR recap of GCCP stats for CIDOT DDIMP's reference
- Shared feedback to Hon. Minister's biography for external use on website, media materials and more from industry POV
- Flash delivered tourism update following CIG press briefing

July 2021

- Coyne drafted and distributed press release surrounding Cayman Islands' phased reopening; team worked closely with DOT to deliver key messaging and responses to potential media questions
- Shared Cayman Turtle Centre crisis holding statements in advance of Virtual Tourism Summit
- Coyne monitored for 'FBoy Island' and delivered key points document and coverage/sentiment tracker via CIDOT SharePoint
- Connected with U.S. Sales team on in-market activity and promotion and shared a template for reference and future use at events
- Delivered comprehensive crisis communications manual including holding statements for key topics

August 2021

- Coyne continued to support the Cayman Islands' phased reopening plan; to spotlight Hon. Minister Kenneth V. Bryan, the team facilitated media interviews with top travel trade and provided ample briefing materials for Hon. Minister
- Delivered a robust presentation to help guide a one-on-one discussion with Hon. Minister about agency capabilities and future activations

- Produced a number of critical and time sensitive POV recommendations, including: leather goods company Laudi Vidni, the Cayman Classic Basketball Tournament and Miss World competition
- Worked with a variety of editors on proactive media opportunities surrounding the phased reopening and general destination highlights
- Drafted and delivered the official press release for ISDHF induction ceremony postponement announcement and the Divers Alert Network (DAN) Pioneer Award announcement